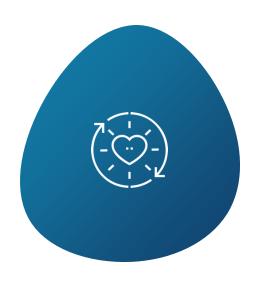


The Power of Storytelling in Recovery

Joseph Sanchez



Understand storytelling's role in recovery processes



Learn ethical guidelines for storytelling



Develop effective media engagement and public speaking skills



Importance Of Storytelling



- Humanizing the recovery journey (SAMHSA, 2018)
- Reducing stigma and misconceptions
- Building empathy and community support



Impact Of Personal Narratives

- Strengthening emotional connections
- Enhancing empowerment and resilience
- Promoting trust within recovery communities





Storytelling's Influence on Public Perception



- Addressing stereotypes and biases (White, 2015)
- Shifting societal views positively
- Case studies of successful public perception campaigns



Policy and Advocacy Through Storytelling

- Real-world examples of advocacy successes
- Mobilizing storytelling to influence legislation
- Highlighting community and policy change





Strengthening Peer Support Networks



- Authentic storytelling as peer empowerment
- Creating deep and supportive connections
- Enhancing mutual support effectiveness



Ethical Storytelling Guidelines (NAADAC Standards)

- Protecting confidentiality and privacy
- Avoiding harmful or triggering narratives
- Ethical accuracy and truthful representation





Consent, Autonomy, and Ethics



Obtaining informed consent clearly



Respecting storyteller autonomy and control



Ethical considerations and responsibilities



Managing Storytelling Risks



- Identifying emotional and psychological risks
- Developing supportive strategies

Providing follow-up resources and support



Promoting Inclusive and Diverse Stories

Ensuring representation of diverse recovery paths

Highlighting intersectional identities and experiences

Encouraging inclusive storytelling practices





Effective Media Communication



- Developing impactful key messages
- Effective media interaction techniques
- Maintaining authenticity and integrity



Handling Challenging Questions

Practical strategies for redirection

Preparing responses and maintaining composure

Managing difficult public interactions





Participating in Panels and Public Forums





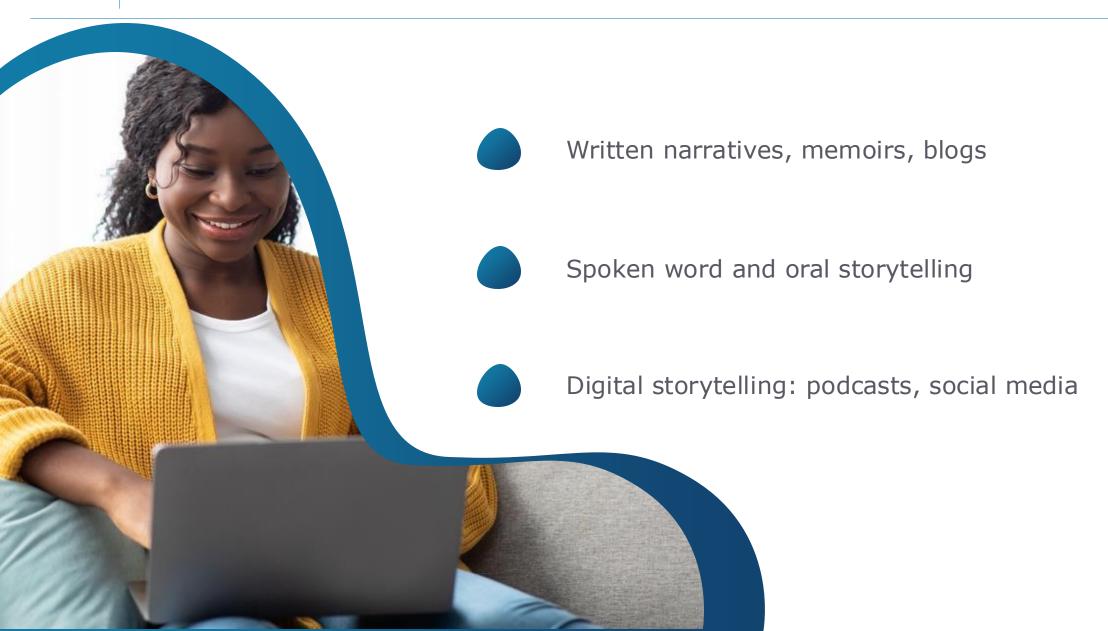
Managing Public Q&A Sessions

- Anticipating and preparing for audience questions
- Effective response and boundary-setting strategies
- Facilitating productive discussions





Exploring Storytelling Modalities





Innovative Storytelling Approaches

Storytelling through social enterprises (e.g., thrift store initiatives)

Unconventional platforms and methods

Creative engagement strategies





Leveraging Media For Advocacy



- Effective use of traditional and social media
- Amplifying recovery messages through authentic storytelling
- Examples of successful media advocacy campaigns



Cultural Competence in Storytelling

Respecting and navigating cultural differences

Ethical storytelling across diverse populations

Examples of culturally sensitive narratives





International Perspectives on Recovery Narratives



- Lessons learned from global storytelling initiatives
- Universal themes and culturally unique stories
- Enhancing global dialogues around recovery



Creating Trauma-Informed Storytelling Spaces

- Establishing safe and supportive environments
- Trauma-informed facilitation best practices
- Ensuring emotional safety for storytellers





Self-care For Storytellers



- Emotional labor management
- Strategies for personal well-being
- Building resilience and sustainable storytelling



Resources and Continuing Education

Recommended storytelling guides and toolkits

- Further training and professional development opportunities
- Networks and communities for ongoing support



(()) Key Takeaways



- Ethical storytelling guidelines recap
- Understanding storytelling's role in policy and perception
- Strengthening recovery community through storytelling

Interactive Q&A and Discussion



Audience reflections, experiences, and insights



Facilitated open dialogue and shared learning