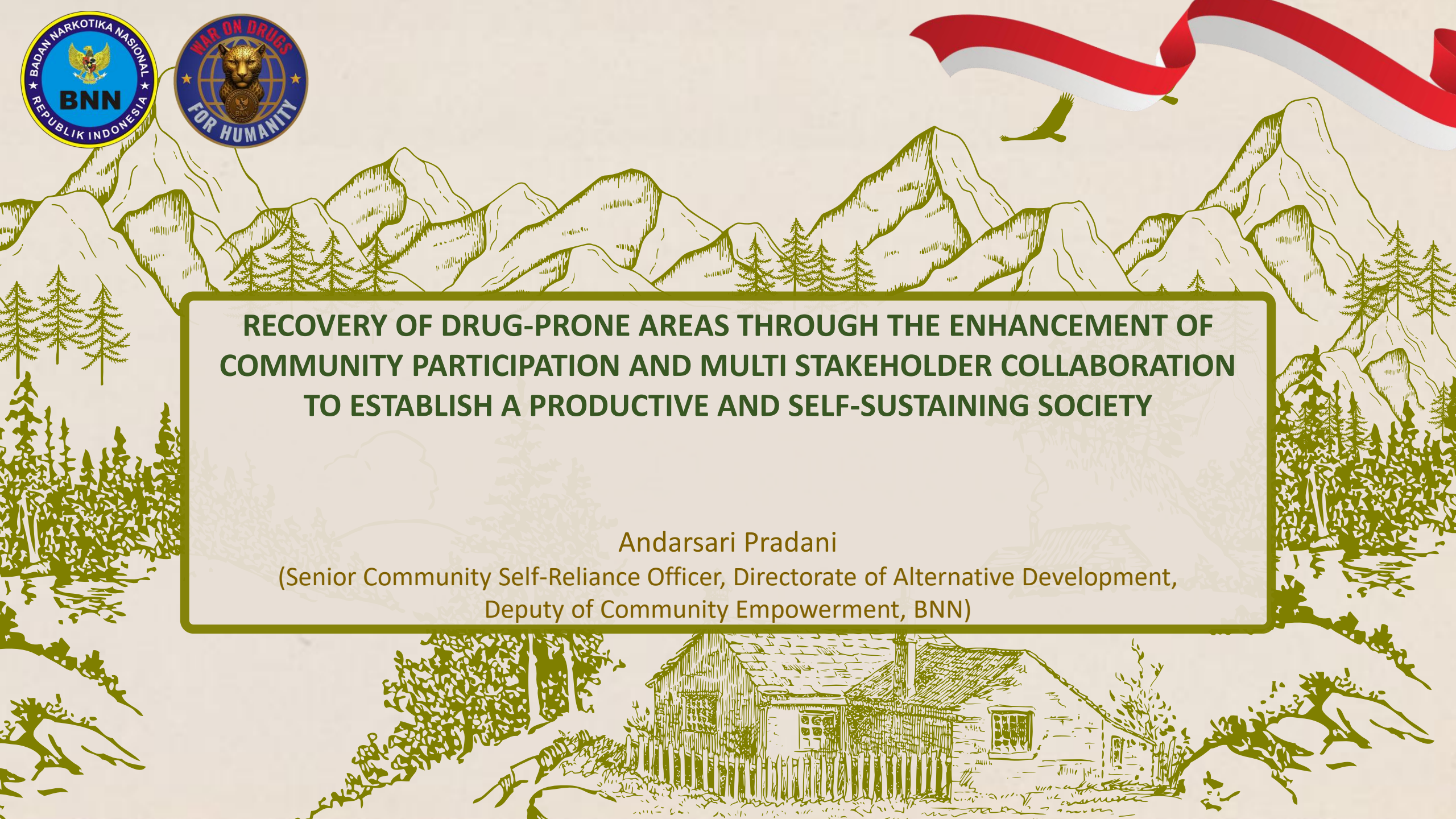




RECOVERY OF DRUG-PRONE AREAS THROUGH THE ENHANCEMENT OF COMMUNITY PARTICIPATION AND MULTI STAKEHOLDER COLLABORATION TO ESTABLISH A PRODUCTIVE AND SELF-SUSTAINING SOCIETY

Andarsari Pradani

(Senior Community Self-Reliance Officer, Directorate of Alternative Development,
Deputy of Community Empowerment, BNN)

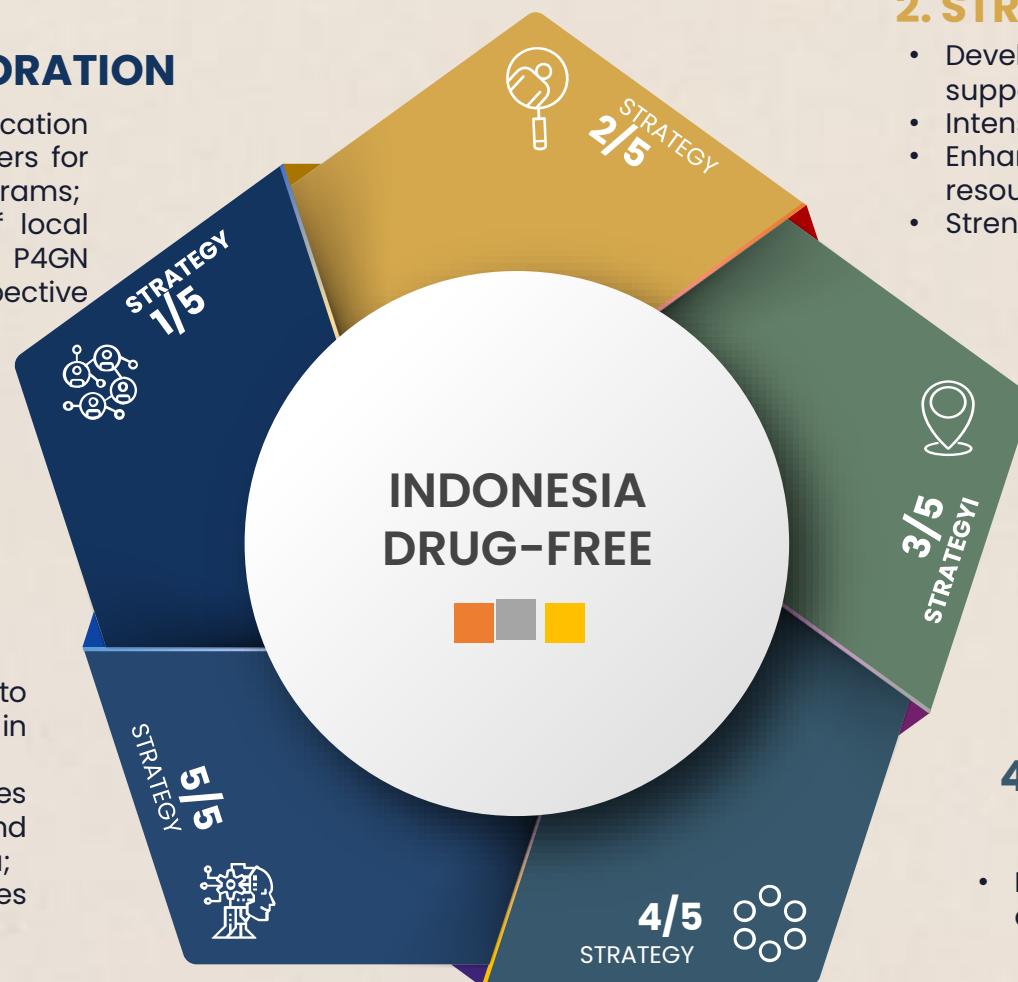
BNN's STRATEGY IN REALIZING A DRUG-FREE INDONESIA

1. STRENGTHENING COLLABORATION

- Establishing effective communication and coordination with stakeholders for the implementation of P4GN programs;
- Encouraging the involvement of local governments in implementing P4GN initiatives within their respective regions.

5. ICONIC AND THEMATIC APPROACH

- Conducting direct interventions to address specific and actual issues in each region;
- Implementing intervention approaches based on data, local resources and local wisdom of each drug prone area;
- Building social resilience within families and educational environments.



2. STRENGTHENING INTELLIGENCE

- Developing an intelligence big data system to support evidence based P4GN policies;
- Intensifying surveillance activities;
- Enhancing the capacity of intelligence human resources;
- Strengthening *Drugs Signature Analysis*

3. STRENGTHENING COASTAL AND BORDER AREAS

- Enhancing the resilience and capacity of communities in coastal and border areas to prevent drug smuggling;
- Strengthening the monitoring system of cross-border transit routes.

4. STRENGTHENING COOPERATION WITH BORDERING COUNTRIES

- Establishing coordination with law enforcement agencies in neighboring countries.

ALTERNATIVE DEVELOPMENT PROGRAM



DEFINITION: a program aimed at transforming drug-prone areas into drug-free zones by addressing drug abuse and illicit trafficking through the synergy of cross-sectoral programs.

DUTIES AND FUNCTION OF THE DIRECTORATE ALTERNATIVE DEVELOPMENT

- ❖ **DUTIES:** to implement community empowerment initiatives as part of efforts to prevent and eradicate drug abuse and illicit trafficking (P4GN) through Alternative Development
- ❖ **FUNCTIONS:**
 1. Implementing AD for communities in areas prone to drug abuse and illicit trafficking
 2. Implementing AD for communities in areas of illicit crop cultivation.



The types of AD implemented in Indonesia

Drug Prone Areas

Areas identified by the community, village leaders and law enforcement agencies within specific villages/sub-districts based on:

- a. **Vulnerability factors** (family, individual, behaviour, poverty)
- b. **Efforts to reduce drug supply** (law enforcement actions against traffickers, dealers, producers)
- c. **Demand reduction efforts** (prevention and rehabilitation for addicts and users)

Illicit Crop Areas

Regions identified for illegal plant cultivation (mainly *cannabis*), currently located in Aceh and Mandailing Natal Regencies.

The crops include:

- a. **Plants listed in the annex of Law No.35 of 2009 on Narcotics;**
- b. **Other psychoactive plants with dependency potential and similarity to narcotics**

Border and Coastal Areas



Aceh – 6 Illicit Crop Cultivation Areas

North Sumatera

- 5 Drug Abuse & Illicit Trafficking Areas
- 3 Illicit Crop Cultivation Areas

North Kalimantan

3 Drug Abuse & Illicit Trafficking Areas

Riau – 2 Drug Abuse & Illicit Trafficking Areas

Riau Island –

2 Drug Abuse & Illicit Trafficking Areas

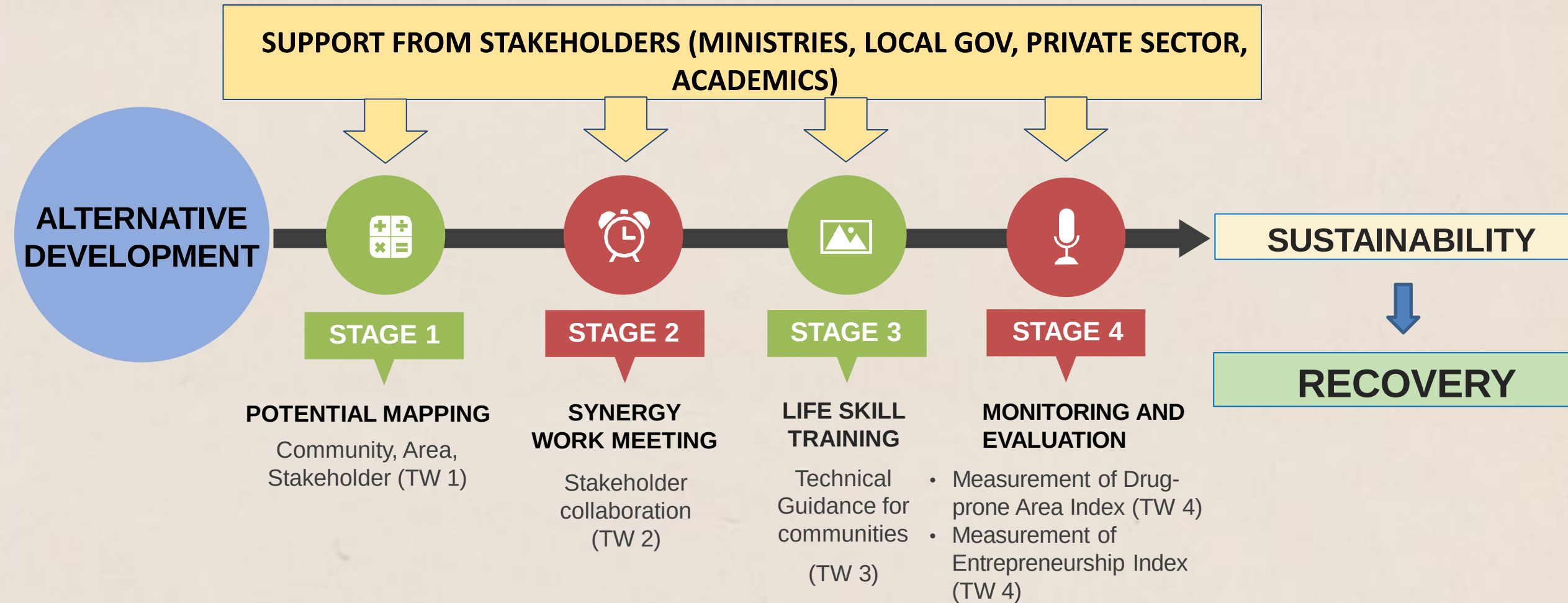
West Kalimantan –
2 Drug Abuse & Illicit Trafficking Areas

South Sumatera –
2 Drug Abuse & Illicit Trafficking Areas

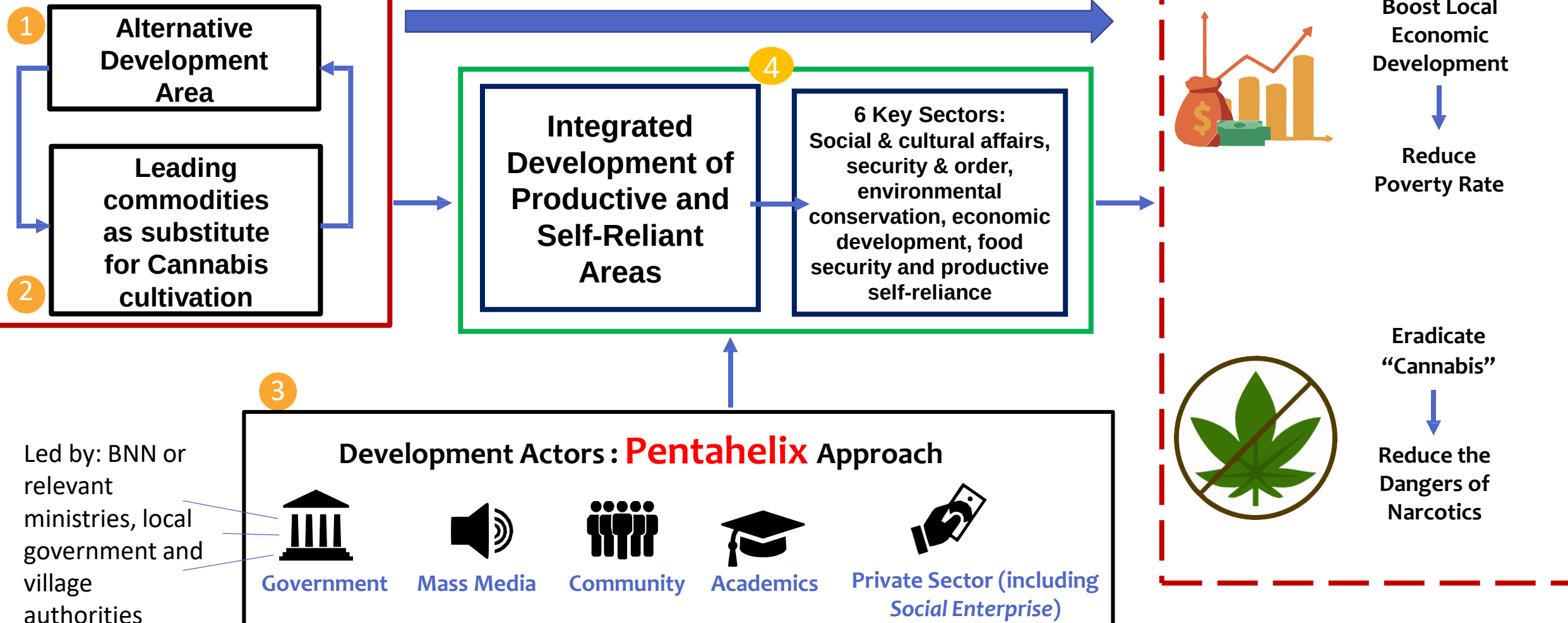
The focus will be on handling border and coastal areas in 7 Priority Provinces, including:

1. Aceh
2. North Sumatra
3. Riau
4. Riau Island
5. South Sumatera
6. West Kalimantan
7. North Kalimantan

ALTERNATIVE DEVELOPMENT BUSINESS PROCESS



Alternative Development Scheme

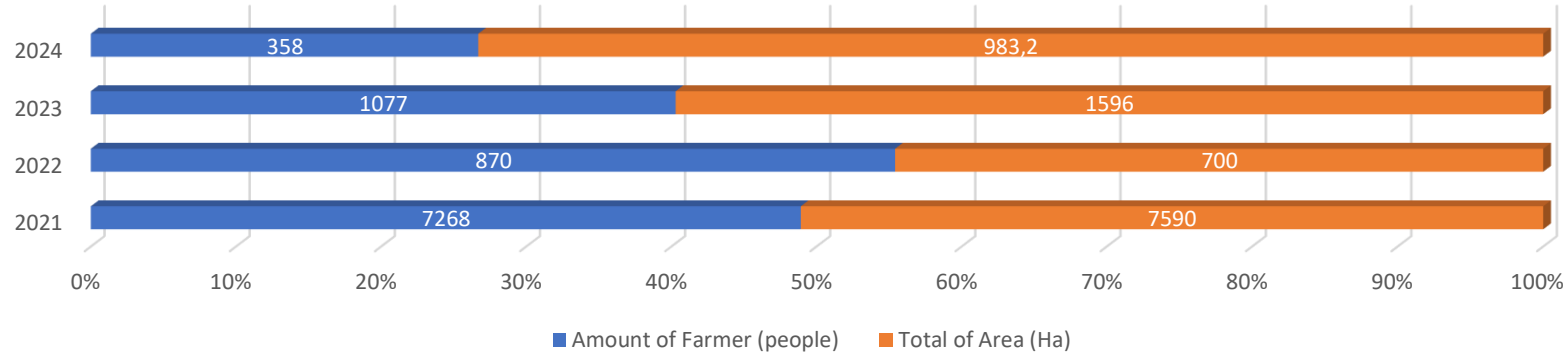


= 4 Key intervention points for AD

ALTERNATIVE DEVELOPMENT



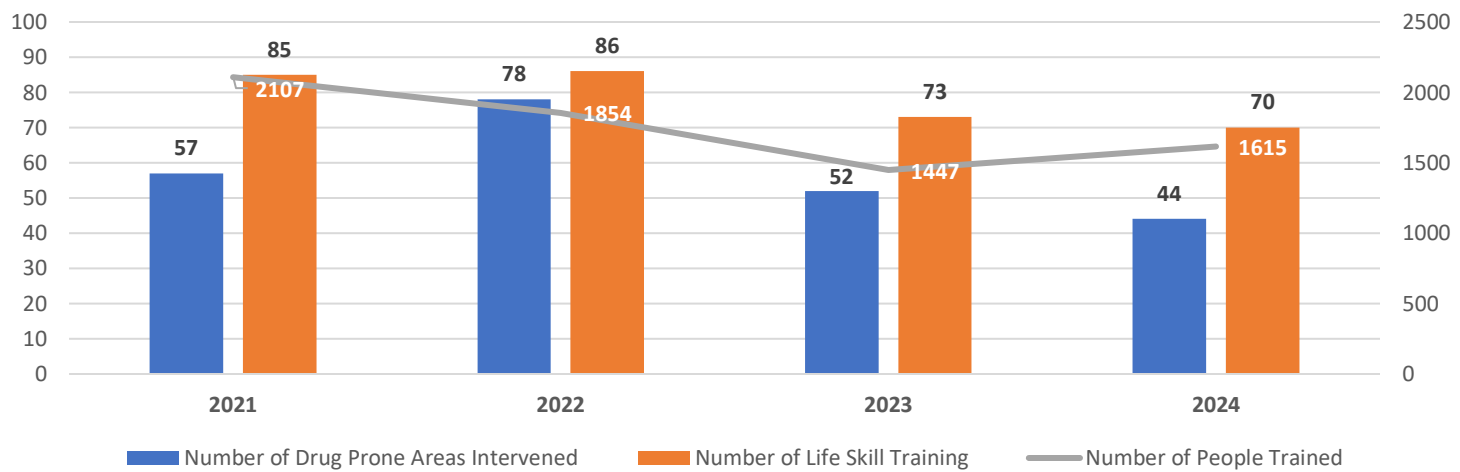
Implementation synergy results through alternative commodities
2021-2024





ALTERNATIVE DEVELOPMENT

Life Skill Training 2021 - 2024



Strengthen Public-Private Partnership between Government Institutions Government Agencies and Private Sectors in Developing AD Program



The Synergy Program in Drug-prone Areas in 2024 includes:

1. PT. PLN in 5 areas-Province of Jambi, North Sumatra, Central Java, West Java and Lampung (giving grants worth 900 million to become life skill activities);
2. PT. Bintang Toedjoe provides training to 115 participants who live in 3 drug prone-areas in Medan, North Sumatra (provided assistance in the form of red ginger seeds, liquid fertilizer and vitamins)
3. Supporting from The Regional Government of Bali, Riau and West Java;
4. Ministry of Marine Affairs and Fisheries of the Republic of Indonesia (BNNK Bireuen) to support GDAD life skill;
5. Support from the private sector, namely PT. Ujang Jaya International, which is a distributor willing to buy the harvest of coffee from farmers under the GDAD program in Aceh, which has been certified by Starbucks on a cultivated land area;
6. Support from PG Rajawali II, West Java, provided life skill training for 75 participants.



Success Story of Community Empowerment



BNN



Ministry of
Agriculture



District Gov. of
Gayo Lues

Since 2017, BNN launched in the GDAD program in Gayo Lues, in collaboration with the Ministry of Agriculture, initiating coffee planting in 2018

The Gayo Lues Gov. responded through a coffee rehabilitation program covering 2.100 Ha (RPJMD 2018-2022), providing agricultural input assistance for coffee plantations



KSU
Coffee Gayo
Mountain Leuser
(offtaker)

PT.
Ujang Jaya
International

BNN facilitated the formation of cooperatives to accommodate coffee commodity production in the pilot project area. A total of 1.007 farmers participated

Assistance provided included coffee agricultural inputs for demonstration plots, grading/sorting machine facilities & implementation of land certification through Sustainable Development Services (SDS). The coffee commodity has been purchased since 2022 to the present

In 2022-2025, coffee sales to PT. Ujang Jaya International comprised:

Year 2022: first sales of 23 tons or Rp. 2.139.000.000,-

Year 2023: 315 tons or Rp. 29.631.000.000,-

Year 2024: 210 tons ; consisting of 60 tons x Rp. 94.000,-/kg = Rp. 5,64 billion,- and 150 tons x Rp. 92.000,-/kg = Rp. 13,8 billion,- Total = 19.440.000.000,-

Year 2025 (until august): 40 tons or Rp. 4.400.000.000,-

Coffee Export to Starbucks



Initially sold to middlemen at Rp 35.000/kg.
Currently sold to PT. UJI at
Rp. 92.000 – 94.000/kg



RECOMMENDATIONS



- The recovery of drug-prone areas can be carried out optimally if implemented synergistically by BNN/BNNP/BNNK in collaboration with stakeholders through integrated programs, activities, budgeting, and other relevant efforts;
- Each stakeholder prepares an Action Plan in accordance with their respective duties and responsibilities;
- Approach to the private-sector that plays an active role in the recovery of drug-prone areas, either through CSR programs or other sustainable initiatives;
- Assistance to the community must be provided periodically for the sustainability of community based empowerment programs in drug-prone areas;
- Preparation of a GDAD as a reference and implementation guideline for sustainable AD programs across ministries/agencies, especially in 34 provinces that are currently included in the draft of the National Action Plan on P4GN (Presidential Instruction on P4GN).



THANK YOU